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## **KIWA AM 1550**

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**FORMAT: News, Talk, Country Music**

**FEATURED PROGRAMS:**

**Laura Ingraham  
Rush Limbaugh  
Sean Hannity  
Mike Huckabee  
Doug Rye Show  
Good Time Boys Radio Show  
Money Pit  
Chicago Cubs Baseball**

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## **KIWA FM 105.3**

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**FORMAT: Rock Favorites from the 60's to Today**

**FEATURED PROGRAMS:**

**Chuck and Punk 6 am till 8:15 am  
Sports, NASCAR and Movie Trivia**

**NEWS**

**ABC**

**Radio Iowa**

**Extensive local news coverage –  
on-air and on line at [kiwaradio.com](http://kiwaradio.com)**

**WEATHER**

**4 Weather-Eye Updates per hour  
3 Major Weathercasts per day**

**SPORTS**

**KIWA broadcasts over 75 prep sporting events each year**

**AGRICULTURE**

**6 market reports weekdays  
Farming America  
National Farm Report**

# KIWA Radio

**KIWA FM** is locally focused radio with specific attention to serving 25 – 54 year old listeners. The station delivers relevant local information with local news, sports, weather, markets and audience interaction. **KIWA AM** also features Chicago Cubs baseball. **KIWA FM's** music mix is defined as "The Heart of Rock" blending the biggest current hits, with the most familiar classic rock hits of the late 60's to today. The tempo is upbeat, fun and listener friendly. **KIWA FM** is on air 24 / 7.

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**KIWA AM** is also locally – focused radio but it pays special attention to an older demographic, 35 and up. **KIWA AM** features extensive local news, markets, weather and sports. The station features Talk Radio Giants – Rush Limbaugh, Sean Hannity and Laura Ingraham with commentary from Mike Huckabee.

Country is the music format on **KIWA AM**.  
**KIWA AM** is on air 24 / 7.

## RATING

**KIWA RADIO** is not in a rated market and does not subscribe to Arbitron or any other ratings service. We are in the Sioux Falls and Sioux City ADI.

Since 1961, **KIWA RADIO** has dominated the four county area of Lyon, Sioux, O'Brien and Osceola with our extensive local news, weather, sports and market coverage. With the addition of our web site **kiwaradio.com** we have strengthened our local coverage.

## KIWA RADIO COVERAGE MAP



**FOR AD SALES CONTACT:**

**KIWA Advertising Sales**  
**411 9<sup>th</sup> Street – Sheldon, Iowa 51201**  
**712 324 2597 or walt@kiwaradio.com**