

## FCC EEO Report - 2017

This report is filed to comply with Federal Communication Commission Rules providing the following information for the period 9/21/2016 through 9/20/2017

1. Vacancy - 0

### 2. Recruitment Sources Used to Fill Vacancies:

\* Buena Vista University, Storm Lake, IA

Brenda Dodge

E-Mail: [careerservice@bvu.edu](mailto:careerservice@bvu.edu)

Phone: 712-749-2440

\* Dordt College, Sioux Center, IA

Dennis DeWaard

E-Mail: [ddewaard@dordt.edu](mailto:ddewaard@dordt.edu)

Phone: 712-722-0885

\* Iowa Broadcasters Association, Des Moines, IA (Website)

Sue Toma

E-Mail: [iowaiba@dwx.com](mailto:iowaiba@dwx.com)

\* Iowa Central Community College, Fort Dodge, IA

E-Mail: [careerservices@iowacentral.edu](mailto:careerservices@iowacentral.edu)

Phone: 800-362-2793

\* Iowa Lakes Community College, Estherville, IA

Bob Pritchard

E-Mail: [rpritchard@iowalakes.edu](mailto:rpritchard@iowalakes.edu)

Phone: 712-362-2604

\* kiwaradio.com - website of Sheldon Broadcasting Co., Inc

Walt Pruiksma

E-Mail: [walt@kiwaradio.com](mailto:walt@kiwaradio.com)

Phone: 712-324-2597

\* KIWA, KIWA-FM Radio, Sheldon, IA  
Walt Pruiksma  
E-Mail: [walt@kiwaradio.com](mailto:walt@kiwaradio.com)  
Phone: 712-324-2597

\*Northwestern College, Orange City, IA  
Nancy Landhuis  
E-Mail: [landuis@nwcsiowa.edu](mailto:landuis@nwcsiowa.edu)  
Phone: 712-707-7225

\* Northwest Iowa Community College, Sheldon, IA  
Sheilia Van Engen  
E-Mail: [jobs@nwicc.edu](mailto:jobs@nwicc.edu)  
Phone: 712-324-5061

\* Siouxland Press  
P.O. Box 278  
Hospers, Iowa 712 752 8401

\* Word of mouth referrals

\* Unsolicited resumes on file

3. Number of Interviews: 0

4. No Vacancy

\*\*KIWA Radio airs a flight of ads monthly seeking organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. Responses are added to KIWA's employment contact list.

**FCC EEO REPORT  
(2 initiatives required)**

**Supplemental efforts to educate the public about job positions  
and the qualifications necessary to fill those positions for the  
period September 21, 2016 to September 20, 2017.**

9-29-16

KIWA Radio staff hosted tours for 3rd graders from Sheldon East Elementary School. The students learned about all the different jobs held by station employees. The students toured the facility and recorded the Pledge of Allegiance.

12-21-16

A Northwest Iowa Community College student job shadowed several positions at KIWA. The student did sit in with KIWA's sports director doing a high school basketball game.

2-16 thru 3-4-17

Informational ads aired for KIWA Radio / International Broadcasters IdeaBank's SESAC \$10,000 Scholarship given to a person in his or her second or third year of college who will graduate with a degree leading to a career in radio broadcasting.

3-23-17

A Sheldon High School Senior job shadowed several positions at KIWA. The student asked a lot of questions about operation of the board, music rotation and severe weather reporting. The student did sit through a complete board shift.

3-15/16 2017

KIWA and KIWA-FM Radio co-sponsored and participated in a Job Fair held at Northwest Iowa Community College in Sheldon. Most of the people who stopped at the KIWA table were students who were pursuing a wide variety of careers. We handed out information about the many opportunities that were available in the Broadcast Industry.

3-25-2017

Sheldon Home Show

KIWA had a booth at the 2017 Sheldon Home Show at Northwest Iowa Community College. Besides the normal handing out station materials, answering listener's questions and having listeners register for prizes, KIWA personnel also had the opportunity to visit with individuals about a career in radio. A job description of radio positions was distributed to those interested.