

FCC EEO Report - 2016

This report is filed to comply with Federal Communication Commission Rules providing the following information for the period 9/21/2015 through 9/20/2016

1. Vacancy - 0

2. Recruitment Sources Used to Fill Vacancies:

*** Buena Vista University, Storm Lake, IA**

Brenda Dodge

E-Mail: careerservice@bvu.edu

Phone: 712-749-2440

*** Dordt College, Sioux Center, IA**

Dennis DeWaard

E-Mail: ddewaard@dordt.edu

Phone: 712-722-0885

*** Iowa Broadcasters Association, Des Moines, IA (Website)**

Sue Toma

E-Mail: iowaiba@dwx.com

*** Iowa Central Community College, Fort Dodge, IA**

E-Mail: careerservices@iowacentral.edu

Phone: 800-362-2793

*** Iowa Lakes Community College, Estherville, IA**

Bob Pritchard

E-Mail: rpritchard@iowalakes.edu

Phone: 712-362-2604

*** kiwaradio.com - website of Sheldon Broadcasting Co., Inc**

Walt Pruiksma

E-Mail: walt@kiwaradio.com

Phone: 712-324-2597

* KIWA, KIWA-FM Radio, Sheldon, IA
Walt Pruiksma
E-Mail: walt@kiwaradio.com
Phone: 712-324-2597

*Northwestern College, Orange City, IA
Nancy Landhuis
E-Mail: landuis@nwcsiowa.edu
Phone: 712-707-7225

* Northwest Iowa Community College, Sheldon, IA
Sheilia Van Engen
E-Mail: jobs@nwicc.edu
Phone: 712-324-5061

* Siouxland Press
P.O. Box 278
Hospers, Iowa 712 752 8401

* Word of mouth referrals

* Unsolicited resumes on file

3. Number of Interviews: 0

4. No Vacancy

**KIWA Radio airs a flight of ads monthly seeking organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. Responses are added to KIWA's employment contact list.

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(2 initiatives required)

**Supplemental efforts to educate the public about job positions
and the qualifications necessary to fill those positions for the
period September 21, 2015 to September 20, 2016.**

9-29-15

KIWA Radio staff hosted tours for 3rd graders from Sheldon East Elementary School. The students learned about all the different jobs held by station employees. The students toured the facility and recorded the Pledge of Allegiance.

10-30-15

A Northwest Iowa Community College / Sheldon student job shadowed several positions at KIWA. The student also accompanied sports broadcast team to a state playoff game on 10-2-15.

2-1 thru 2-16-16

Informational ads aired for KIWA Radio / International Broadcasters IdeaBank's SESAC \$10,000 Scholarship given to a person in his or her second or third year of college who will graduate with a degree leading to a career in radio broadcasting.

3-16-16

KIWA's Frank Luepke gave a lecture to college students about the business that is RADIO and the many facets involved to be sure it runs efficiently. Several class members asked for applications.

3-16/17 2016

KIWA and KIWA-FM Radio co-sponsored and participated in a Job Fair held at Northwest Iowa Community College in Sheldon. Most of the people who stopped at the KIWA table were students who were pursuing a wide variety of careers. We handed out information about the many opportunities that were available in the Broadcast Industry.

4-2-2016

Sheldon Home Show

KIWA had a booth at the 2016 Sheldon Home Show at Northwest Iowa Community College. Besides the normal handing out station materials, answering listener's questions and having listeners register for prizes, KIWA personnel also had the opportunity to visit with a number individuals about a career in radio. A job description of radio positions was distributed to those interested.