

Please join us for Sheldon's first Holiday Parade of Lights Saturday, November 28, 2020 at 5:30pm

Parade Theme: Hometown Holiday

Show your community support and celebrate by displaying what "Hometown Holiday" looks like to you!

The 2020 Sheldon Parade of Lights will kick-off the holiday season on Saturday, November 28 at 5:30pm. We welcome any type of entry: floats, cars, trucks, farm equipment, and musical groups. Your entry can represent any private or public entity, a community group, or a business.

Guidelines:

- Each entry must include lights. Music is encouraged.
- Each entry must have a sign or banner to identify the group or business.
- Please no Santa as part of your entry ... Santa will be the final entry in the parade!
- There is to be no throwing of candy or other items from a moving entry. It is recommended that you have people walk along side and hand out anything you want to give.
- No entry fee.

Parade Details:

- Lineup begins at 4:30pm, parade begins at 5:30pm.
- Lineup will be on 10th and 11th Street. You will be informed of your parade number and additional details prior to the event.
- The parade route will run from the intersection of 11th Street and 3rd Avenue, proceed north to 9th Street, turn east on 9th Street, ending by 5th Avenue.
- KIWA will live stream the parade.

Sign up to be part of the action!

Please complete the entry form below and return as soon as possible. **Registration deadline is Friday, November 13.** Please email to sootra@cityofsheldon.com or return to the SCDC office.

Type of Entry: _____

Business or Group Name: _____

Contact: _____ Email: _____

Phone: _____

Brief description of entry: _____

I release the use of any photos taken during/before/after the event for utilization in any publication or promotional materials.

Signature: _____

Date: _____

